

2004 STEWARDSHIP CAMPAIGN CONCLUSIONS/RECOMMENDATIONS

Worked Well

- Small committee concept
- Time & Talent sheet format
- Sermon format (3 sermonettes on one Sunday)
- Initial covenant offering coinciding with annual meeting
- Thanksgiving theme and meal
- Using card stock for pledge card

Suggested Improvements

- Start campaign planning earlier
- Start annual report planning earlier
- Reduce text to make report more “readable”
- Include more “accomplishments” (outreach and inreach) than just Vestry reports.
- Make a bigger deal of returning the covenants on specific date

Ideas for Next Year

1. Continue low-key approach at least another year (versus “every member canvas”).
2. Combine the Ministry Fair with the Stewardship Campaign. Use the Ministry Fair to kick off the time and talent portion, then follow up with the money. Could hand out time and talent sheets at Ministry Fair.
3. Have some sort of ceremony for returning covenants, possibly in “baptismal font”.
4. Organize Vestry programs, ministries, organizations (see separate attachment).